JHARKHAND Rai University
UGC RECOGNISED UNIVERSITY
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Lesson Plan & Tracking

Programe : B.Sc. (Hons.) Agriculture	**Session : FALL**	**Year : 2022**	**Sem: Vth**
Course: Entrepreneurship Development and Bussiness Communication (Theory)			
Name of the Faculty: Dr. Neeta S Kerketta	**Commencement Date: 29/08/2022**		**Date of Closure: 30/12/2022**

Lecture No.	Week	Unit	Topics to be Covered	Blended Mode			Date	Duration	Tracking of Lectures	Related Course Outcome	Signature of Faculty	Signature of HoD	Remarks (if any)
				ICT Tool/Platform/ LMS	Resources	Activity							
1	1	1	Concept of Entrepreneur, Entrepreneurship Development										
2	2		Characteristics of entrepreneurs;										
3	3		SWOT Analysis & achievement motivation										
4	4	2	Government policy and programs and institutions for entrepreneurship development										
5	5		Impact of economic reforms on Agribusiness/Agrientreprises,										
6	6	3	Entrepreneurial Development Process; Business Leadership Skills										
7	7		Developing organizational skill (controlling, supervising, problem solving, monitoring & evaluation),										
8	8		Developing Managerial skills										
9	9		Business Leadership Skills (Communication, direction and motivation Skills), Problem solving skill,										

10	10	4	Supply chain management and Total quality management										
11	11		Project Planning Formulation and report preparation;										
12	12		Financing of enterprise										
13	13		Opportunities for agri-entrepreneurship and rural enterprise.										